

Virva®
— CLOTHING —

PASHMINA VALLEY

EVERY THREAD TELLS A WINTER STORY.



— CLOTHING —

PASHMINA VALLEY

EXCLUSIVE WINTER COLLECTION 2026

make in india



TOP

Viscose Pashmina Digital Print

Adorned Embroidery with Heavy Khatli Work



BOTTOM

Viscose Pashmina Solid



DUPATTA

Pure Woollen Shawl

Elegant Digital Print

RATE - ₹ 1299 / -

4 EXCLUSIVE DESIGNS

- 🏆 • Premium Winter Collection
- 🎨 • Elegant Digital Prints
- 🧵 • Rich Khatli Work
- ❄️ • Designed for Winter Luxury

LIMITED EDITION



BOOK YOUR ORDERS NOW

Limited Pieces Available

THANK YOU FOR YOUR CONTINUED SUPPORT

VIRVA CLOTHING

Where Elegance Meets Luxury



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PASHMINA VALLEY



1029



1030



1031



1032

A woman in a purple floral kurta and matching pants stands in a lush garden, holding up two white garments on a line. The background is filled with green foliage and pink flowers. The brand name 'Virva' is written in a cursive font at the top, with 'CLOTHING' in a smaller, sans-serif font below it. The main headline 'CRAFTED FOR WINTER.' is in a large, bold, serif font. Below it, a paragraph of text describes the brand's inspiration from Kashmir and Pashmina Valley. At the bottom, there are sunflowers and a small cake on the grass.

Virva

— CLOTHING —

CRAFTED FOR WINTER.

From the serene valleys of Kashmir to fields glowing with sunflowers,
Pashmina Valley captures the harmony of heritage, nature, and contemporary luxury in every design.

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EVERY THREAD TELLS A WINTER STORY.

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1029



Where the timeless warmth of
Kashmiri pashmina meets the golden
bloom of sunflowers, creating
a story woven with heritage, elegance,
and the quiet beauty of winter.



Virva®
— CLOTHING —

1030



Virva®
— CLOTHING —

1031





Virva®
— CLOTHING —

1032



Every page of Pashmina Valley reflects
the poetry of Kashmir
woven with exquisite pashmina,
illuminated by golden sunflowers, and
crafted for women who
embrace timeless elegance.

